

GDPR

This Privacy Statement informs you how Oy Winecellars Ab handles and protects your personal information and what your rights are.

General Data Protection Regulation (GDPR)

GDPR is a European Union law intended to strengthen and unify data protection rules and rights for the benefit of EU citizens. GDPR applies to EU organizations and to non-EU organizations (of any size) that provide goods and services to the EU or that utilize tracking technologies to monitor EU users' behaviour.

Oy Winecellars Ab manages wine storage on behalf of its shareholders and promotes wine culture. To finance its operations, the company also rents its premises.

Oy Winecellars respects the privacy of its' shareholders, customers, personnel and stakeholders and protects their personal data in accordance with current legislation.

Registrar and contact person

Oy Winecellars Ab
Monika Halén
+ 358 50 400 1667

Data content of registers and the sources of information

a) Shareholders

Oy Winecellars maintains a shareholder and share register in accordance with prevailing legislation and monitors the interests of its shareholders. The company communicates with its shareholders through telephone, mail, e-mail and other electronic channels.

Share and shareholder register contains

- name of the shareholder or it's representative, postal address, telephone number, e-mail address
- invoicing and payment information

Personal information is used in accordance with the law for

- billing and payment control
- to send newsletters and other information and to contact keeping

The information is collected manually.

b) Data for administrative use and obligations

To fulfil its obligations, Winecellars keeps records and certain data of personnel for administrative purposes and according to existing law. The Accounting Office authorized by Winecellars and the company's auditors have some access to this information in order to carry out their mandate.

c) Renting premises

Winecellars also rents its premises to non-members. The data of these customers are stored in the billing system and are maintained for the period prescribed by the Accounting Act.

Winecellars receives inquiries through a rental service provider. These customer information remains in electronic management program of the provider.

d) Google Analytics, websites and other communication channels

Winecellars maintains its homepages and other social media channels for communication purposes. To the closed group of Winecellars are only members invited. For security reasons, also some administrators have access to the sites.

Winecellars might use Google Analytics (GA) to track information on user behaviour, number of visitors using the sites etc. However, of this is no personal data collected by or for Winecellars.

Oy Winecellars Ab handles personal data according to following principles

Data retention time

Winecellars stores the registered data as long as necessary for the purposes defined above, in accordance with current legislation. Winecellars may be required to retain personal data under the Accounting and Taxation Act also after the termination of the relationship.

Registered Rights

Verifying, Correcting, and Deleting Data

The registrar has the right to inspect personal data stored on him. At request Winecellars corrects, removes or supplements the defective, defective or out-dated personal data for the purpose of the processing.

Principles of registry protection

Oy Winecellars Ab uses the necessary technical and organizational security tools to protect personal data against unauthorized access, disclosure, destruction, or other unauthorized processing.

The above-mentioned registry administrator or partners authorized by Winecellars have solely access to the registers to handle Winecellars' obligations. These authorized parties are bound by the obligation of confidentiality.

The information is mainly gathered in a local database on the administrator's work equipment, protected by username and password and it is technically protected by firewall and updated antivirus software. Equipments and information is stored behind lockers.

Contact

Any inquiries related to the customer's own data or to this register may be sent to the person in charge of the registry.

Oy Winecellars Ab

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